

Steamboat Springs Hotels Get Boost From Mount Werner Water District

Laminated Cards Urge Guests to Help Conserve Water

STEAMBOAT SPRINGS, Colo. (Aug. 16, 2006) – Hotels in the Steamboat Springs area have received decorative, laminated cards, courtesy of the Mount Werner Water District, recommending to guests that they help conserve water by re-using towels and linens.

The District absorbed the cost of the hundreds of cards, in hopes that visitors to Steamboat Springs will participate in the District's water conservation campaign, helping businesses and the rest of the community save money on current service charges and future infrastructure expenses.

“We are pleased at the way the community has embraced this conservation campaign from the outset,” said Jay Gallagher, District manager. “We believe the hotels will benefit from costs savings while being good neighbors in the community.”

The environmental group Project Planet has determined that these towel and linen cards help save hotels money on water usage fees.

Each of the six participating lodging facilities received a towel hanger and a linen card. The towel hanger advises guests to hang their towels if they wish to participate in the program, saving the towels for laundering at another time. Guests can leave the linen card on their pillows on the days they wish to have their linens changed.

“We were excited to learn about this phase of the District's water conservation campaign,” said Jay Wetzler, owner of the Steamboat Springs Super 8 Motel and Bunkhouse Lodge. “It just makes a lot of sense.”

The six hotels represent more than 300 rooms. The District is targeting a 10 percent reduction in water usage during the warmest periods of the summer, when high usage typically puts a strain on water treatment capacity.

Anyone with questions about water conservation is encouraged to call the District at 970-879-2424. Also, people can visit www.mwwater.com/conservation.html for a complete list of tips.