

Contact:
Steve Caulk
ProConnect Public Relations
303-410-4971
scaulk@proconnectpr.com



Property Managers Recognized for Water Conservation Efforts

Mount Werner Water District Announces First Gold Winner

STEAMBOAT SPRINGS, Colo. (July 9, 2007) – The Mount Werner Water & Sanitation District announced today that two multi-unit properties in Steamboat Springs have won certification in the District’s new water conservation program. Steamboat Grand Hotel earned silver certification while Snowflower at Steamboat Gondola condominiums became the program’s first gold winner.

“We are pleased that Steamboat Grand Hotel and Snowflower condominiums have stepped forward to join us in our water conservation efforts,” said District General Manager Jay Gallagher. “We are eager for many of their colleagues to join the trend.”

Steamboat Grand Hotel has 230 rooms and Snowflower has 36 condominium units.

The District unveiled the conservation program in early May and announced the first participant, ResortQuest Steamboat, by early June. ResortQuest won silver certification and received a seal of recognition from the District to use for any of ResortQuest’s promotional materials.

According to the District, nearly 70 percent of water consumption in the District is attributed to multiple dwelling units such as condominiums, apartments, hotels and townhouses. The program is designed to encourage water conservation throughout the year, but particularly in the high-usage period of June through August.

There are 12 possible standards for certification at the gold, silver or bronze level, encompassing a wide range of water saving ideas from plumbing fixtures to landscaping ideas, maintenance requirements to new construction. The standards also encourage homeowners’ associations to adopt a policy to consider water conservation measures in any capital improvements, particularly landscaping.

Property managers may still enroll in the certification program and are encouraged to call Gallagher in his Steamboat Springs office at 970-879-2424 or contact him via email at info@mwwater.com.